

# GovDATAx



## Overview

GovDATAx 2020 is the leading event for the data community to engage in dialogue and planning for future U.S. data policies. This conversation involves input from government leaders, corporations, small businesses, non-profits, and academia to maximize meaningfulness and practicality.

The event will feature speakers from across government, the private sector, and academia who will share unique perspectives for improving the Executive Branch's efforts to recognize data as a valuable asset. GovDATAx speakers will also emphasize the need to continue and expand the foundational work initiated across government agencies in recent years.

We hope you will join us for this all-day event and consider opportunities to showcase your work in this evolving industry.



### CONTACT

Sarah Kerner

[sarah.kerner@datacoalition.org](mailto:sarah.kerner@datacoalition.org)

[GovDATAx.com](http://GovDATAx.com)

## Event Details

**When:** Tuesday,  
September 29, 2020

9:30 AM – 4:30 PM

**Where:** Convene  
600 14th St NW,  
Washington, D.C.  
20005

## Presented By

**DATA**  
COALITION

**workiva**

# GovDATAx

## Sponsorship Opportunities



### TITLE SPONSOR \$150,000 Claimed by Workiva



### PARTNER SPONSOR \$75,000

- Priority pick of stage time opportunity (including Keynotes)
- Branded as a premier sponsor: Event website; Promotional and follow-up emails to main Data Coalition lists; Event print materials; Event screens and posters; Social media promotion; Verbal recognition from mainstage
- Complimentary exhibit space and tickets
- Invite to VIP Kickoff Reception



### AWARD RECEPTION SPONSOR \$40,000

- Exclusively host and brand the closing reception for all attendees
- Present Data Champion Award to recipient
- Logo listed on event website, signage and print materials
- Mentions on social media and relevant event communications
- Exhibit space and tickets
- Invite to VIP Kickoff Reception



### MAIN STAGE SPONSOR \$30,000

- Host and brand a panel or demo in front of the entire audience
- Logo listed on event website, signage and print materials
- Mentions on social media and relevant event communications
- Exhibit space and tickets
- Invite to VIP Kickoff Reception



### BREAKFAST OR COFFEE SPONSOR \$20,000

- Exclusive branding of breakfast or coffee stations
- Logo listed on event website, signage and print materials
- Mentions on social media and relevant event communications
- Complimentary exhibit space and tickets
- Invite to VIP Kickoff Reception



### LUNCH PRESENTATION SPONSOR \$25,000

- Presentation opportunity leading into lunch
- Exclusive branding of lunch stations
- Logo listed on event website, signage and print materials
- Mentions on social media and relevant event communications
- Complimentary exhibit space and tickets
- Invite to VIP Kickoff Reception



### EXECUTIVE LUNCH SPONSOR \$20,000

- Co-host the private stakeholder luncheon
- Logo listed on event website, signage and print materials
- Mentions on social media and relevant event communications
- Complimentary exhibit space and tickets
- Invite to VIP Kickoff Reception



### WIFI SPONSOR \$15,000

- Exclusively name wifi password
- Logo listed on event website, signage and print materials
- Mentions on social media and relevant event communications
- Complimentary exhibit space and tickets
- Invite to VIP Kickoff Reception



### WEBCASTING SPONSOR \$15,000

- Exclusively brand webcasting screen
- Logo listed on event website, signage and print materials
- Mentions on social media and relevant event communications
- Complimentary exhibit space and tickets
- Invite to VIP Kickoff Reception



### ASSOCIATE SPONSOR \$10,000

- Logo listed on event website, signage and print materials
- Mentions on social media and relevant event communications
- Complimentary exhibit space and tickets
- Invite to VIP Kickoff Reception



### CONTACT

Sarah Kerner

sarah.kerner@datacoalition.org  
GovDATAx.com