



# Join the Data Coalition

The Data Coalition is America's premier voice on data policy. We are dedicated to improving government, business, and society through open data and evidence-informed public policy. Our members are part of a community representing companies and organizations working to improve data policy in government, which is instrumental to the successful functioning of artificial intelligence, data analytics, and other decision support tools.

The Data Coalition community is supported by leaders who help shape future policy and assist government allies in the implementation of good data practices through a variety of opportunities. As a trusted knowledge broker between industry and government, our community works together with the government to support data practices through research, advocacy, and collaboration.

## Core features of our community include:

### Thought Leadership

Members of the Data Coalition community represent a cross-section of the experts in the data and evidence ecosystem. The Data Coalition community provides members with opportunities to engage in the national policy environment and to highlight their expertise through content collaboration, educational events and webinars, policy roundtables, and speaking opportunities at events. This thought leadership enables our advocacy and action for improved data and evidence policy for the public good.

### Collaboration & Networking

The Data Coalition community includes fellow members and supporters, allies from the government, academia, nonprofits, and policy organizations. Members of the Data Coalition community have opportunities to broaden their network and deepen partnerships through periodic virtual and in-person summits, events, receptions, and policy roundtables.

### Advocacy & Action

The Data Coalition community promotes policies that enable government data to be high-quality, accessible, and usable. These efforts have been foundational – and successful – in the enactment of numerous laws and policies over the past decade. The Data Coalition community advocates for improved data policies and pursues data reforms, which incorporate member expertise and promote the public good. Members support task forces and working groups for developing new policy proposals and implementing new laws; have access to special communications that support advocacy efforts, like special policy alerts and comment letters; participate in members-only policy roundtables; and have access to member-only communications that highlight policy-specific information.

### Strategic Marketing

The Data Coalition supports organizational awareness aligned with our mission. Communications and marketing activities include featuring member organizations, identifying members publicly in digital collateral, and providing publication opportunities for thought leadership.

### Members-Only Resources

The Data Coalition community is a trusted voice in data policy. We provide our members with insights and opportunities to facilitate useful discussions around the federal government's data policies and ways to engage in the policy environment.



# Membership Levels

Levels of involvement and benefits vary between membership categories.

## Individual Membership \$500 ANNUALLY

- Access to a community network
- Invitations to participate in select Working Groups that demonstrate expertise and thought leadership
- 1 invitation to the annual community summit, valued at \$500
- Access to public events and advocacy resources

## Associate Membership \$5,000 ANNUALLY

- Invitations to Regular Policy Roundtables
- Semi-annual exclusive community meeting
- Invitations to participate in Policy Task Forces and Working Groups that demonstrate expertise and thought leadership
- Organization recognized on website
- Exclusive policy email newsletter
- Access to analysis on the federal data, evidence, and emerging tech policies, legislation, and regulations
- Access to a community network, and encouraged to involve at least 5 employees from your organization
- Invitations to participate in pitch and demo opportunities
- 1 organizational enterprise-wide invitation to the annual community summit, valued at \$500

## Regular Membership \$15,000 ANNUALLY

*Associate Member Benefits, plus:*

- Invitations to Regular and VIP Policy Roundtables
- Access to VIP policy resources, including directories for Chief Data Officers, Evaluation Officers, and Legislative Directors
- Invitations to virtual workshops on engaging in meaningful data policy
- 4 organizational enterprise-wide invitations to the annual community summit, valued at \$2,000

## Partner Membership \$30,000 ANNUALLY

*Regular Member Benefits, plus:*

- Data Coalition Community Advisory Board membership
- Annual policy briefing from Data Foundation staff
- Access to a community network, and encouraged to involve at least 10 employees from your organization
- VIP invitations to stakeholder meetings and receptions
- 6 organizational enterprise-wide invitations to the annual community summit, valued at \$3,000
- 5% discount on sponsored events

## Executive Membership \$50,000 ANNUALLY

*Partner Member Benefits, plus:*

- 1 branded webinar per year, valued at \$20,000
- Data Coalition Community Advisory Board membership, with option to chair or co-chair
- Annual policy briefing from Data Foundation President
- 10 organizational enterprise-wide invitations to the annual community summit, valued at \$5,000
- 10% discount on sponsored events

## FOUNDERS CIRCLE Inquire

*Executive or Partner Benefits, plus:*

- Donation to the Data Foundation to support our mission
- Project support for partnerships

| Category   | Benefits  | Individual       | Associate        | Regular            | Partner            | Executive           |
|--|---|------------------|------------------|--------------------|--------------------|---------------------|
| <br><b>Thought Leadership</b>             | Participate in policy task forces and working groups  | ✓                | ✓                | ✓                  | ✓                  | ✓                   |
|  | Invitations to policy roundtables   |                  | Regular          | VIP                | VIP                | VIP                 |
|  | Data Coalition Advisory Board Membership  |                  |                  |                    | ✓                  | Option to Chair ✓   |
|  | Annual policy and engagement briefing with organization   |                  |                  |                    | Staff              | President           |
| <br><b>Collaboration &amp; Networking</b> | Access to a community network   | ✓                | ✓                | ✓                  | ✓                  | ✓                   |
|  | Semi-annual exclusive community meeting   |                  | ✓                | ✓                  | ✓                  | ✓                   |
|  | Organizational enterprise-wide invitations to the annual community summit   | 1, \$500 value ✓ | 1, \$500 value ✓ | 4, \$2,000 value ✓ | 6, \$3,000 value ✓ | 10, \$5,000 value ✓ |
|  | VIP invitations to stakeholder meetings and receptions  |                  |                  |                    | ✓                  | ✓                   |
| <br><b>Advocacy &amp; Action</b>        | Access to analysis on the federal data, evidence, and emerging tech policies, legislation, and regulations                    |                  | ✓                | ✓                  | ✓                  | ✓                   |
|  | Exclusive policy email newsletter   |                  | ✓                | ✓                  | ✓                  | ✓                   |
|  | Invitations to virtual workshops on engaging in meaningful data policy  |                  |                  | ✓                  | ✓                  | ✓                   |
|  | Access to VIP policy resources, including directories for Chief Data Officers, Evaluation Officers, and Legislative Directors |                  |                  | ✓                  | ✓                  | ✓                   |
| <br><b>Strategic Marketing</b>          | Organization recognized on website  |                  | ✓                | ✓                  | ✓                  | ✓                   |
|  | Invitations to participate in pitch and demo opportunities  |                  | ✓                | ✓                  | ✓                  | ✓                   |
|  | Discount on sponsored Events  |                  |                  |                    | 5%                 | 10%                 |
|  | Branded webinar each year, \$20,000 value   |                  |                  |                    |                    | ✓                   |

## Establishing an Open Data Community

**2012**

The Data Transparency Coalition is established.

**2013**

Efforts begin to digitize financial regulatory reporting: "Transforming documents to data"

**2013**

Hosted the first flagship conferences, DATA Act Summit and Financial Data Summit.

**2015 Implementation milestone:**

U.S. Treasury launched the revamped USASpending.gov site, consistent with requirements of the DATA Act.

## Expanding Evidence-Informed Policymaking

**2015**

Data Demo Days were convenings where Data Coalition members met in-person with both federal and state government leaders and legislators to demonstrate how government data could be made and utilized more effectively with their leading technologies.

**2016 Same mission, new look!**

The Data Transparency Coalition changes its name to Data Coalition and creates a new organization, the Data Foundation.

Data Foundation hosted Data Transparency 2016 featuring the first-ever White House Open Data Summit.

**2017 Report:**

Commission on Evidence-Based Policymaking issues report.

**2019**

Hosted the first GovDATAx conference and Datum Awards to honor and celebrate government data leaders in Washington, D.C.

Data Coalition Partners with U.S. Census Bureau for the decennial census.

Implementation Milestone: Federal agencies appoint Chief Data Officers, Evaluation Officers, and Statistical Officials as a requirement of the Evidence Act.

**2017**

Data Coalition hosts first Public Forum for the Federal Data Strategy in partnership with the White House.

**2018 Legislative Win:**

Foundations for Evidence-Based Policymaking (Evidence) Act and OPEN Government Data Act become law.

**2019 Legislative Win:**

Grant Reporting Efficiency and Agreements Transparency (GREAT) Act becomes law.

**2020 Implementation milestone:**

The Evidence Act of 2018 establishes Federal CDO Council.

GovDATAx is televised on Government Matters (ABC-affiliated station WJLA-TV).

## Stronger Together

## Investing in a Data Ecosystem for the Future

**2020 Legislative Win:**

AI in Government Act becomes law.

**2021**

Data Coalition merges with Data Foundation.

**2021 Legislative Win:**

Occupational Series for Data Science Act becomes law.

**2022 Legislative Win:**

The CHIPS and Science Act of 2022 established a National Secure Data Service at the National Science Foundation, an important step for improving data infrastructure to enable evidence-informed policymaking.

**2022 Implementation milestone:**

Federal agencies publish learning agendas outlined in the Evidence Act.

**2022 Legislative Win:**

The Financial Data Transparency Act (FDTA) will spur RegTech innovation to address regulatory challenges in financial services and create new opportunities to harmonize reporting requirements, reduce the private sector's regulatory burden, and enhance transparency and accountability.

**2023**

Data Coalition members celebrate 10 years as America's premier voice on data policy.