



FOURTH ANNUAL DATA ACT SUMMIT

Thursday, June 29, 2017
Mayflower, Washington, DC

2017 is a momentous year for technology in government. By May, the U.S. executive branch will begin publishing its spending information as standardized and open data, under a deadline set by the DATA Act. If the DATA Act's goals are realized, the world's largest organization will successfully produce the world's most single most valuable open data set.

The Data Coalition's fourth annual **DATA Act Summit is happening on June 29**, in Washington, D.C. The all-day Summit will be an opportunity to experience the transformation of federal spending

from disconnected documents into useful data. We will bring together the Congressional allies and administration officials who are driving these changes; the agency leaders who are using newly-standardized data to derive new insights; the nonprofit advocates who are supporting data-driven accountability; and the technology companies whose solutions are doing the work.

For federal financial managers, the DATA Act means better decisions. For inspectors general, the DATA Act enables high-tech anti-fraud tools. For grantees and contractors,

the DATA Act promises automated, cheaper reporting. For Congress and the public, the DATA Act offers a richer understanding of how taxpayers' money is being spent. On June 29, the DATA Act Summit will explore all these impacts. Join us!

Projected attendance is 600 to 800. Data Coalition members enjoy complimentary exhibition space and discounted sponsorships.

For more information contact:
Sarah Joy Hays, Senior Director of Programming and Member Services
C: 337-258-4485
E: sarahjoy.hays@datacoalition.org.

Title Sponsor¹

\$100,000

Track Sponsor²

\$75,000

- Billing as exclusive host of the track selected
- Stage time
- Mentions from stage



Partner Sponsor

\$60,000

- 6 social media mentions
- Invitation to participate in leadership breakfast
- Mentions from stage
- Exhibit space



Internet Sponsor¹

\$30,000

- Name the password for wireless Internet
- 6 social media mentions
- Mentions from the stage
- Exhibit space



Webcasting Sponsor³

\$15,000

- Logo present on webcasting screen
- 6 social media mentions
- Exhibit space
- Mentions from stage



Lunch Sponsor¹

\$30,000

- Sign at lunch
- Presentation opportunity leading into lunch
- 3 social media mentions
- Exhibit

Panel Sponsor

\$25,000

- Participation in panel planning/host panel
- 3 social media mentions
- Exhibit space



Breakfast Sponsor¹

\$20,000

- Sign at breakfast
- Presentation opportunity leading into breakfast
- 3 social media mentions
- Exhibit space



Breakout Sponsor

\$20,000

- Participation in breakout planning/host breakout
- 3 social media mentions
- Exhibit space



Networking Sponsor¹

\$15,000

- Sign at coffee station
- 3 social media mentions
- Exhibit space



Reception Sponsor¹

\$20,000

- Sign at reception
- 3 social media mentions
- Exhibit space

Claimed by Grant Thornton

Associate Sponsor

\$10,000

- 4 social media mentions
- Invitation to participate in leadership breakfast
- Exhibit space



Logo Placement



[1] Exclusive sponsorship
[2] Three sponsorships available
[3] Four sponsorships available

*Other customized opportunities available upon request.
For more information contact sarahjoy.hays@datacoalition.org