

## OVERVIEW

# Data Coalition

The Data Coalition is the world's only open data trade association, representing over 40 leading technology and consulting firms. We advocate on behalf of the private sector and the public interest for the publication of government information as standardized, open data. Open data enhances accountability, improves government management, reduces compliance costs, and stimulates innovation.

### EVENTS: 2017 – 2018

Washington, D.C.

#### Data Coalition

March 16, 2017  
Financial Data Summit

June 29, 2017  
DATA Act Summit

March 7, 2018  
RegTech Summit

Summer 2018  
Data Demo Day

#### Data Foundation

September 26, 2017  
Data Transparency (DT2017)

Fall 2018  
Data Transparency (DT2018)

#### Advocacy



The Data Coalition advocates on Capitol Hill, at administrative agencies, and in state legislatures for data standardization and publication. Our Policy Agenda is a roadmap of the reforms that are needed to transform government information from disconnected documents into open data.

#### Programming



Data Coalition events bring together the policymakers working to enact open data reforms with the agencies and industry partners who will implement the reforms and use the data. Our events focus on the DATA Act, the Financial Transparency Act and similar mandates to transform public-sector information.

#### Communications



Through earned and social media, we shine a spotlight on the tech industry's ability to republish, analyze, and automate government information — if we have standardized, open data to work with.

We believe that governments should adopt consistent data standards across all the information they collect and generate, and should publish their information as open data — searchable, machine-readable and available for all to use. Once government information is expressed as open, transparent data, our members can republish it for public accountability, analyze it to enable data-driven decisions, and reduce compliance costs through automated reporting. We involve all our members in meetings with key policymakers, public events, and media outreach. Through their participation in the Data Coalition, our members lead the transformation of government information — and get an early start on the resulting business opportunities.

Our sister organization, the Data Foundation, supports data standards and data sharing through research and education. Through an agreement between the Data Coalition and the Data Foundation, Coalition members receive invitations to Foundation programs and special privileges at Foundation events.

To learn more about membership and sponsorship opportunities contact Sarah Kerner at [sarah.kerner@datacoalition.org](mailto:sarah.kerner@datacoalition.org).

# MEMBERSHIP INFORMATION

## Executive: \$50,000 annually

- Voting Board of Directors appointment
- Plan customized stakeholder event with Coalition team
- Policy brainstorm with Policy Director
- First pick & 70% event sponsorship discount
- Option to co-host a quarterly Leadership Breakfast
- Prominent logo and listing on Coalition's website
- Participation consideration in Data Foundation projects and events
- Inclusion in intimate Capitol Hill meetings, government roundtables and private events
- Complimentary exhibition space and tickets at all major Data Coalition and Data Foundation events
- Bi-weekly Members-only updates
- Logo and listing on Coalition's main DC Newsletter
- Participation in annual Capitol Hill Fly-in

## Partner: \$30,000 annually

- Non-voting Board of Directors appointment
- Priority pick & 50% event sponsorship discount
- Option to co-host a quarterly Leadership Breakfast
- Prominent logo and listing on Coalition's website
- Participation consideration in Data Foundation projects and events
- Inclusion in intimate Capitol Hill meetings, government roundtables and private events
- Complimentary exhibition space and tickets at all major Data Coalition and Data Foundation events
- Bi-weekly Members-only updates
- Logo and listing on Coalition's main DC Newsletter
- Participation in annual Capitol Hill Fly-in

## Industry: \$10,000 annually

- Logo and listing on Coalition's website
- Participation consideration in Data Foundation projects and events
- Inclusion in intimate Capitol Hill meetings, government roundtables and private events
- Bi-weekly Members-only updates
- Logo and listing on Coalition's main DC Newsletter
- Participation in annual Capitol Hill Fly-in



## Regular: \$15,000 annually

- 30% event sponsorship discount
- Logo and listing on Coalition's website
- Participation consideration in Data Foundation projects and events
- Inclusion in intimate Capitol Hill meetings, government roundtables and private events
- Complimentary exhibition space and tickets at all major Data Coalition and Data Foundation events
- Bi-weekly Members-only updates
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## Start-up: \$5,000 annually\*

- 30% event sponsorship discount
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\*For companies fewer than 5 years old and under \$20 million in venture funding.