



DATA DEMO DAY 2018

**JUNE 6TH
UNION MARKET
1305 5TH ST NE
WASHINGTON, D.C.**

Our government collects and publishes crucial data—spending, regulatory, and legal information—locked in static documents rather than open, standardized, machine-readable data. But change is coming. Federal agencies have begun to use data to efficiently solve the challenges facing our government, ranging from duplication, fraud, and waste to policy questions.

The Data Coalition empowers data companies to make our government more efficient and transparent. Our first-ever Data Demo Day will showcase cutting-edge data solutions for a public-sector audience.

As the public sector moves from documents to data standards, the private sector is ready to simplify the way government information is reported, analyzed, and disseminated. Data solutions empower managers, citizens, entrepreneurs, Congress, civil society, and watchdogs. Join us at the Data Demo Day on June 6 in Washington, D.C.!

#datademoday

DATA
COALITION

datacoalition.org

TITLE SPONSOR

\$75,000 (one available)

- Exclusive Co-Host of the entire Data Demo Day
- Morning remarks and welcome to attendees
- Priority pick of stage time opportunity
- Branded as largest sponsor of the event & included in CDO Breakfast
- Mentions on social media and relevant event communications
- Verbal recognition as sponsor from stage at main event

LOGO PLACEMENT

WEBSITE SIGNAGE PRINT MATERIALS

PRIVATE FEDERAL CDO BREAKFAST

\$50,000 (one available)

- Exclusive sponsorship of private CDO breakfast
- Sponsorship recognition and speaking opportunity at breakfast
- Verbal recognition as sponsor from stage at main event
- Mentions on social media and relevant event communications

LOGO PLACEMENT

WEBSITE SIGNAGE PRINT MATERIALS

LUNCH SPONSOR

\$20,000 (one available)

- On-stage demo during lunch break
- Exclusive branding of lunch stations
- Mentions on social media and relevant event communications

LOGO PLACEMENT

WEBSITE SIGNAGE PRINT MATERIALS

FEATURED STAGE DEMO

\$15,000 (four available)

- Featured on-stage demo opportunity
- Mentions on social media and relevant event communications

LOGO PLACEMENT

WEBSITE SIGNAGE PRINT MATERIALS

PARTNER SPONSOR

\$50,000 (three available)

- Priority pick of stage time opportunity
- Branded as a main sponsor of the event
- Included in CDO Breakfast
- Verbal recognition as sponsor from stage at main event
- Mentions on social media and relevant event communications

LOGO PLACEMENT

WEBSITE SIGNAGE PRINT MATERIALS

RECEPTION SPONSOR

\$20,000 (one available)

- Exclusive sponsorship of private VIP Reception the evening prior
- Verbal recognition as sponsor and ability to give remarks at reception
- Mentions on social media and relevant event communications

LOGO PLACEMENT

WEBSITE SIGNAGE PRINT MATERIALS

MORE INFO

Sponsorship and complimentary exhibit space is available for all Data Coalition Members.

Please contact Sarah Kerner at sarah.kerner@datacoalition.org to participate.

Sponsorships are discounted for Data Coalition members.