

DATA COALITION

EXECUTIVE MEMBERS

BOOZ ALLEN HAMILTON
DFIN
WORKIVA

PARTNER MEMBERS

DEEPBD
DELOITTE
ELDER RESEARCH
SAP
STREAMLINK SOFTWARE
XERO

REGULAR MEMBERS

ALTERYX
DATATRACKS
DELV
GRANT THORNTON
INFOGROUP
MISSION MEASUREMENT
QLIK
REFINITIV
TABLEAU
XCENTIAL

INDUSTRY MEMBERS

CIVICACTIONS
ESRI
GLOBAL IDS
MORNINGSTAR
OTC MARKETS
RESEARCH DATA GROUP

STARTUP MEMBERS

HDATA
IDACITI
JHM ASSOCIATES
LEI.INFO
OPENCORPORATES
ROTUNDA SOLUTIONS

NONPROFIT MEMBERS

SPARC

TRADE ASSOCIATION MEMBERS

OBJECT MANAGEMENT GROUP
XBRL US

The **Data Coalition** is America's premier voice on data policy. We advocate on behalf of the private sector and the public interest for **government data** to be accessible, high-quality, and usable to enhance accountability, improve government effectiveness, reduce compliance costs, and stimulate **innovation**. Our members represent a cross-section of the technology, data analytics, and data management industry.



Advocacy

The Data Coalition works in partnership with its members to effectively advocate on Capitol Hill and educate leaders in the White House and administrative agencies. Our Policy Agenda is a roadmap of the reforms needed to transform government data policy to facilitate evidence-based decision-making and meet the needs of the American public.



Programming

The Data Coalition convenes its members, policymakers, and agency leaders through exclusive and public events to discuss the implementation and expansion of data policy reforms. Our thought leadership initiatives focus on efforts such as: influencing the Federal Data Strategy; implementing the Foundations for Evidence-Based Policymaking Act; shaping the role of Chief Data Officers; and passing legislation like the Financial Transparency Act.



Executive: \$50,000 annually

- Voting Board of Directors appointment
- Consultation and voting approval of Data Coalition cyclical policy agenda and legislative priorities
- Plan customized stakeholder event with the Data Coalition Coalition staff
- Regular Board-only policy updates from the policy staff
- First pick and 70% event sponsorship discount
- Option to claim and co-host a quarterly Leadership Breakfast
- Prominent logo and listing on the Data Coalition's website
- Participation consideration in Data Foundation projects and events
- Priority inclusion in members-only government agency roundtables
- Priority inclusion in private stakeholder meetings and receptions
- Complimentary *tier 1* exhibition space
- Unlimited tickets for each Data Coalition and Data Foundation event
- Bi-weekly Members-only updates
- Listing on the Data Coalition's main newsletter, Data Coalition News
- Participation in annual Capitol Hill Fly-in

Partner: \$30,000 annually

- Non-voting Board of Directors appointment
- Consultation of Data Coalition cyclical policy agenda and legislative priorities
- Plan customized stakeholder event with the Data Coalition team
- Regular Board-only policy updates from the policy staff
- 50% discount on event sponsorships
- Option to claim and co-host a quarterly Leadership Breakfast
- Prominent logo and listing on the Data Coalition's website
- Participation consideration in Data Foundation projects and events
- Priority inclusion in members-only government agency roundtables
- Priority inclusion in private stakeholder meetings and receptions
- Complimentary *tier 2* exhibition space
- Unlimited tickets for each Data Coalition and Data Foundation event
- Bi-weekly Members-only updates
- Listing on the Data Coalition's main newsletter, Data Coalition News
- Participation in annual Capitol Hill Fly-in

Regular: \$15,000 annually

- 30% event sponsorship discount
- Option to claim and co-host a quarterly Leadership Breakfast
- Logo and listing on Coalition's website
- Participation consideration in Data Foundation projects and events
- Inclusion in members-only government agency roundtables
- Inclusion in private stakeholder meetings and receptions
- Complimentary *tier 3* exhibition space
- Ten complimentary tickets at each Data Coalition and Data Foundation event
- Bi-weekly Members-only updates
- Listing on the Data Coalition's main newsletter, Data Coalition News
- Participation in annual Capitol Hill Fly-in

Industry: \$10,000 annually

- Logo and listing on Coalition's website
- Participation consideration in Data Foundation projects and events
- Inclusion in members-only government agency roundtables
- Inclusion in private stakeholder meetings and receptions
- *Four* complimentary tickets at each Data Coalition and Data Foundation event
- Bi-weekly Members-only updates
- Listing on the Data Coalition's main newsletter, Data Coalition News
- Participation in annual Capitol Hill Fly-in

Start-up: \$5,000 annually **

- 30% event sponsorship discount
- Logo and listing on Coalition's website
- Participation consideration in Data Foundation projects and events
- Inclusion in *two* members-only government agency roundtables
- Inclusion in private stakeholder meetings and receptions
- Complimentary *tier 4* exhibition space at one major event
- Two complimentary tickets at each Data Coalition and Data Foundation event
- Bi-weekly Members-only updates
- Listing on the Data Coalition's main newsletter, Data Coalition News
- Participation in annual Capitol Hill Fly-in

**Start-up Qualifications: Must meet two of the three

1. Under \$10 million in venture funding
2. Under \$5 million in annual revenue
3. Less than 5 years old



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For more
information
contact

DATA COALITION

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